



The Chamber



The official publication of the Lompoc Valley Chamber of Commerce and Visitors Bureau

Vol. 24, No. 4
October 2011

RIBBON CUTTING
October 6,
5 p.m.
LVMC Sleep Disorder Center
228 S. D St.

LLV Honors Federmann



Angel Garcia, Leadership Lompoc Valley (LLV) Chair pictured at right, presents the 2011 Dick DwWees Leadership Award to Bernie Federmann of the Lompoc Foursquare Church. Federmann was recognized for his outstanding service and positive contributions to the community. The Dick DeWees Community Leadership Award was re-introduced last year by the Leadership Lompoc Valley Board when Sachi Yenokida of Union Bank was recognized.

Albertson's Celebrates Remodel



Local and regional representatives of Albertson's joined Chamber and City officials to celebrate the renovation of the Lompoc store. Renovations included expansion of the dairy and seafood department and a fresh look throughout the store.

LEADERSHIP LOMPOC VALLEY CLASS 2012

			
Amanda Milholland	Ben Kulak	Bob Freed	Colin Walch
			
Deanna Clement	Dorian Hodge	Lora Schmeltz	Patrick Chandler
			
Rita Horton	Roger Peterson	Vanneca Phelps	Yvette Cope

The Lompoc Valley Chamber of Commerce Leadership Lompoc Valley program held its LLV Kick-Off Banquet on September 23 around the fountain at La Purisima Mission, where the twelve participants in this year's class were formally introduced. The group includes representatives from local businesses, community organizations, local government and Vandenberg AFB. Featured keynote speaker, Fourth District County Supervisor Joni Gray, inspired attendees to be dynamic local leaders. Leadership Lompoc Valley is an annual program, providing the class some exposure to the community and its leaders through a series of monthly topic days.

**Chamber offices will be closed
October 10 for Columbus Day**



MESSAGE FROM THE BOARD CHAIR

by Jaime Marks-Rodriguez

LOMPOC VALLEY CHAMBER OF COMMERCE AND VISITORS BUREAU

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Gene Stevens, Mural Society
AND
Matilda, the Chamber's ghost

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thurbercompany@gmail.com



"The Kids Are All Right".....
"Sideways".....

Two motion pictures released within the last seven years that specifically promoted the local Lompoc wine industry. It wasn't two weeks ago when I was watching *The Kids Are All Right*... I almost fell *sideways* off my couch when I heard Academy Award nominated actress Annette Bening say "do we have more Fiddlehead"? Sure enough, another bottle

of Fiddlehead Cellars' Pinot Noir arrived on the dinner table. Throughout the movie, I couldn't believe the connection to not only Fiddlehead Cellars, but also Alma Rosa, and Kalyra wineries. Amazing! Of all the wines throughout the world, our precious gems appear in yet another major motion picture! I wondered what the connection was... Wine has often played a starring role in great films, just as it does in *The Kids Are All Right*. In fact, the food designer for *The Kids Are All Right* also worked on the movie *Sideways*.

When I visit our local vintners in the Lompoc Wine Ghetto, I pay attention to couples tasting wine from Los Angeles. I pay attention to the shiny new Range Rover that park in front of Ampelos with the "South Bay Redondo Beach" license plate frame. I pay attention to the BMW X6 with the "BMW of San Francisco" license plate frame sitting in front of the Zotovich Cellars tasting room. Most folks that come here to enjoy our wine have disposable income. Have I mentioned that many of our vintners say at least 80% of their business comes from Southern California? Have I mentioned that 99% of the over seven thousand skydivers that jump with Skydive Santa Barbara at the Lompoc Airport come from out of the area, specifically Southern California?

The challenge to the Lompoc Valley Chamber of Commerce is to connect our local tourism industry so that our Southern California friends experience all that Lompoc has to offer. We want to capture as many visitors to Lompoc as possible and connect them to our restaurants, hotels, wineries, golf courses, and skydive facilities. Stay tuned for more information about the newly formed Lompoc Chamber Tourism Committee.

As I've done in newsletters past, I like to highlight our locally owned businesses that are not just surviving here in Lompoc, but thriving. Big O Tires - Valley Auto Specialist is just such a business! Owned by Al and Sue Beltran, Big O Tires - Valley Auto Specialist was established in 1986, and this year, Al and Sue are celebrating 25 years. Valley Auto Specialist offers service on struts, shocks, front end repair, water pumps, smog check, smog, smog test, tires, auto tires, light truck tires, new tires, tire repair, alignments, tune ups, brakes, auto maintenance, auto maintenance service, auto air conditioning, auto heating and air conditioning, auto service, auto repair, oil changes, brakes, transmission service, radiator service, c/v axle replacement, cv axle replacement, fuel injection service, discount tires, tire dealer, auto diagnostics, engine diagnostics, and engine failure. Al and Sue were awarded the Lompoc Valley Chamber of Commerce "Small Business Excellence" Award in 2006. Please stop by to congratulate Al and Sue on 25 years of excellence in the Lompoc Valley!

Prost!

~ Jaime

Email Addresses for Your City Officials

Ashley Costa, Councilmember ashleyecosta@gmail.com
Bob Lingl, Councilmember boblingl@aol.com
John Linn, Mayor john@johnhlinn.com
Cecilia Martner, Councilmember cecilia_martner@cmartner.org
Dirk Starbuck, Councilmember starbuck.dl@hotmail.com
Laurel Barcelona, City Administrator l_barcelona@ci.lompoc.ca.us



Turduckens Raffle Wine

Help support our Lompoc Public Library System and fill your wine cellar at the same time!

The Turducken Dinner Group is currently selling raffle tickets to win 75 bottles of premium wine. All of the wine has been donated by our finest wineries and the Turducken members. Tickets are \$75 each and only 100 tickets will be sold. The drawing for the winning ticket will be held on Saturday, November 12, at 4 p.m.

The goal of The Turducken Dinner Group is to raise funds for the Lompoc Library System, which includes the Lompoc, Vandenberg Village and Buellton libraries. According to Molly Gerald, Library Director, over the past 8 years the non-profit group has donated over \$135,000. All the money has gone to fund local library programs and needs.

For information or to purchase a raffle ticket, please call Carol White at 805-733-3583

Vets Building Celebrates 75 Years



Alice Milligan is presented with a gift of appreciation by Fourth District Supervisor Joni Gray for her efforts in organizing the Veterans Memorial Foundation and pursuing funding for the building's much needed renovations.


Lompoc's Veterans Memorial Building celebrated its 75th anniversary with a day long celebration on September 24, beginning with opening ceremonies featuring the combined bands of Lompoc and Cabrillo High School. Rosalei Redrick led the Pledge of Allegiance and Mary Lou Rivetti sang the National Anthem. Alice Milligan, of the Veterans Memorial Building Foundation, was presented proclamations by representatives from Senators Blakeslee and Strickland, Congressman Gallegly, County Supervisors and City of Lompoc. A short history of the building was presented by M.C. Dennis Headrick. Tours of the building followed.

The celebration culminated in a dinner/dance in the auditorium, attended by 200 people.



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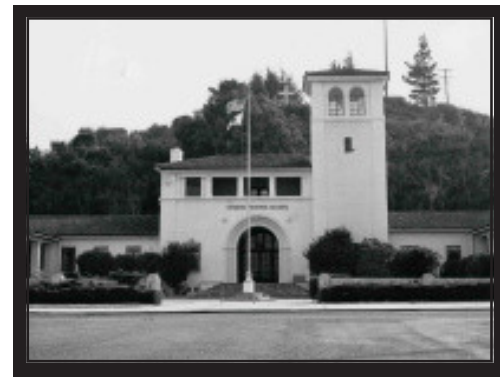
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Volunteer Tutors Needed!

Lompoc Public Library
Adult Reading Program

Tutor Training

October 10
October 24
November 7

(Day & night sessions offered
must attend all 3 dates)

9 to noon
or
5:30 to 8:30

Call **735-7323**
To Register



"People Helping People Read Since 1969"

What are the benefits?

- Make a difference in your community
- Help others achieve their goals
- Share the joys of reading
- Learn new skills
- Have fun & feel good!

YLLV Class of 2012 Begins

The Youth Leadership Lompoc Valley class of 2012 kicked off their year with a retreat held at the Campbell Ranch outside of Lompoc. The retreat helped the class members get acquainted and become a cohesive team. They will participate in monthly topic days for the next 9 months. Topics will include: Quality of Life Day, Education Day, Health & Human Services Day, Business & Economics Day, Law & Government Day and Military/Aerospace Day.

This year's class is comprised of nine Juniors, all from Cabrillo High School: Randy Dang, Stephanie Hernandez, Kayla Menjivar, Roxanne Roman, Mathew Ryker, Vince Tejada, Jessica Urdiano, Dylan Wilder and Alex Wilder.

YLLV is a program of the Lompoc Valley Chamber of Commerce and is designed after the Leadership Lompoc Valley adult program.



Ambassadors Wanted

We're looking for some energetic people to join our Ambassador ranks. The Ambassadors are the hospitality arm of the Chamber. They are the greeters at Chamber mixers and luncheons and also make courtesy calls to existing Chamber members and solicit new members. Currently, the Ambassadors meet on the third Tuesday of each month at 4 p.m. in the upstairs Chamber conference room. If you're interested in joining, simply show up at the next meeting (see the Chamber calendar on page 7) or call the Chamber to be included in the meeting notice list.

BUSTED!

The following Chamber members were "busted" for providing excellent customer service:

Quizno's
515 W. Central Ave.
736-6009

Perry's Auto Parts and Service
113 South F St.
736-6142

If you wish to "Bust" a Chamber member for excellent customer service, let us know by calling 736-4567, or emailing deh@lompoc.com



Chamber Newsletter Advertising Rates

Size	Monthly	3 Month	6 Month	1 Year
Business Card - B&W	\$ 35	\$100	\$189	\$341
Business Card - Color	\$ 44	\$125	\$236	\$426
Double Business Card - B&W	\$ 50	\$142	\$270	\$486
Double Business Card - Color	\$ 63	\$178	\$338	\$608
Half Page - B&W	\$ 95	\$270	\$513	\$923
Half Page - Color	\$119	\$338	\$641	\$1,154
Full Page - B&W	\$185	\$527	\$999	\$1,798
Full Page - Color	\$231	\$659	\$1,249	\$2,248

Extended ads must be paid in advance.

Non-Profit Organizations receive a 10% discount on ad rates

Ads must be camera ready. A setup charge of \$30 will be charged to modify any ad submitted that is not camera ready.

Flyer Insert (300 copies): for profit businesses—\$ 100
Non-Profit Organizations—\$50
FLYER SIZE MUST BE 8.5" X 11"

DEADLINE: 15th of the month prior to the month you wish your ad inserted.

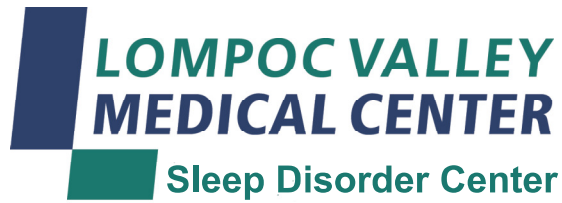
Please call the Lompoc Valley Chamber of Commerce at 805-736-4567 to place an ad or if you have any questions.

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Financial Advisor

Edward Jones
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joseph.eckles@edwardjones.com
www.edwardjones.com
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*You are cordially invited to
celebrate with us the new*

***Sleep Disorder Center's
Ribbon Cutting &
Open House***

Thursday, October 6, 2011

4:00 p.m. - 6:00 p.m.

228 South D Street • Lompoc



Enjoy refreshments & tour the facility

santa barbara county

local FEST



Celebrating Local: Food, Music, Beer, Wine, & Art

Saturday, October 1st

TICKETS:

www.sbclocalfest.com

\$25 pre-sale \$35 day-of

Ticket includes: 1FREE MEAL 1FREE DRINK & LIVE Entertainment ALL Day

- Local food served on eco-friendly dinnerware
- 8 Bands from around S.B. County performing ALL day
- Come celebrate all that's grown close to home
- Piedrasassi New Vineland Winery pouring wine
- Figueroa Mountain Brewing Co. beer on-tap
- Numerous local eco-friendly artists / crafters

Saturday, October 1, 2011

11:00am - 6:00pm

Ken Adam Park in Lompoc, CA

Pre-Sale Tickets Available at: Howlin' Byron's Music Exchange 107 South H St. (805) 736-3111



LOMPOC  KEEPING
CIVIC THEATER
THEATRE SINCE 1973 LIVE

Saints of My Own Design

A new play by Jennifer Hair



Presented as a fundraiser for

Susan G Komen Passionately Pink For the Cure

October 8, 2011

The Grossman Gallery, Lompoc Public Library
501 E. North Ave.

Tickets \$25.00

Doors open at 6:30 for Delights and Silent Auction
Readers Theatre Performance at 7:00

For more information or reservations
please call 742-4301

Tickets also available at :
Alfie's Fish & Chips 1036 North H St.
Lompoc Valley Chamber of Commerce, 111 South I St.



RETIREMENT SALE! Now in Progress

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Northeast corner of Ocean Ave. & H St., July 4, 1914

California Economic Signs: Getting Better

The state gained +28,600 farm and nonfarm jobs last quarter, following a gain of +87,200 jobs in the first quarter.

Personal income earned in California increased by 4.5% during first quarter 2011 compared with first quarter 2010 (latest data available).

Taxable sales sagged during the recession, but here too the year-to-year comparisons turned positive in 2010 and reached an estimated +8.5% during the 1st quarter, another sign of progress.

Travel and tourism indicators looked better this year, with higher international and domestic passenger traffic.

The region's entertainment sector also continued to recover from 2009's sharp decline, with increased local filming of feature films notable in the second quarter.

Aerospace firms are mostly stable but anxious about the future of their defense and space work.

International Trade

California-made and -grown exports increased by +12.5% in the second quarter of 2011 compared with a year ago.

International trade flows through the area's ports continued healthy but dipped in second quarter 2011, reflecting Japan's disasters in March and American retailers' return to normal holiday shipping patterns (the shipping season started early in 2010). The dip in port traffic had little noticeable impact on the region's wholesale trade and the distribution centers in Orange County and the Inland Empire, which are seeing more business.

Tourism

Travel and tourism indicators looked good in the second quarter, continuing the industry upswing that began last year. Both business travel and pleasure travel look more positive in 2011.

Agriculture and Resources

California's agriculture sector continued to strengthen in the 2011. A major issue continues to be that feed costs are rising, in some cases as fast as product prices. Water availability for California farms is markedly better in 2011.

Real Estate and Construction

sting home sales in California, which had improved between late 2008 and the middle of 2010, continued to weaken through the first half of this year.

The housing market's performance early in 2011 continued to disappoint. The near-term outlook for new home construction is just as uncertain as that for existing homes.

California's commercial real estate markets still have not recovered the ground lost during the recession.



Not getting the weekly Friday Focus e-newsletter? Send an email to fridayfocus@lom poc.com and request to be placed on the distribution list.

Assistance With Dues Payments

For those members who are renewing their memberships, the Chamber has a payment plan to fit any budget.

We can invoice you on a monthly, quarterly or semi-annual basis instead of the traditional annual invoice. OR you can pay your dues through an automatic withdrawal plan, where they can be withdrawn from your bank account monthly, quarterly, semi-annually or annually. There is a \$1 processing fee for each automatic withdrawal.

If you are interested in signing up for a dues payment program, or have any questions, please call Trisa Judt at the Chamber office at 736-4567.

Alpha's Literary and Improvement Club's
15th Annual Fashion Show and Luncheon.

HATS OFF TO FASHION



Saturday, November 5, 2011 – Lompoc Elk's Lodge
Social 11:30 – Lunch 12 Noon – Fashion Show 1:00
Tickets - \$30.00

Benefitting P.A.L. (Police Activities League),
Charlotte's Web, and Alpha Club

Fashions By: Sue's Place, Elna's of Solvang,
Aurora's Creations, Macy's, Walmart, and
Others

For tickets or information, call
Maxine Scanlon – 736-1645 or
Jeannie McBratney – 735-2345

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Book a show for your next fundraiser or program.



A tribute to the "Great American Songbook" - America's musical legacy

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Chamber Events Calendar

All meetings are held at the Chamber unless noted otherwise,

- 3 Chamber Foundation Board, 4 p.m.
- 3 Lompoc Valley in Bloom, 4289 Constellation Rd., 5 p.m.
- 6 RIBBON CUTTING, LVMC Sleep Disorder Center, 228 South D St., 5 p.m.
- 7 Farmers Market, Ocean Ave. & I St., 1:30 - 5:30 p.m.
- 10 Chamber Closed - Columbus Day
- 13 Hispanic Business Committee, 8 a.m.
- 13 Military Affairs Committee, 4 p.m.
- 13 YLLV Board of Trustees, 6 p.m.
- 14 Farmers Market, Ocean Ave. & I St., 1:30 - 5:30 p.m.
- 17 VIPs, 11:30 a.m.
- 19 Ambassadors, 4 p.m.
- 21 Farmers Market, Ocean Ave. & I St., 1:30 - 5:30 p.m.
- 24 Executive/Finance Committee, 4 p.m.
- 25 LLV Board of Trustees, 12 noon
- 26 Board of Directors, 7:30 a.m.
- 27 Hispanic Business Committee, 8 a.m.
- 27 HALLOWEEN MIXER - Embassy Suites
- 28 Farmers Market, Ocean Ave. & I St., 1:30 - 5:30 p.m.



Join the 110% CLUB!

Your Chamber encourages you to join our 110% Club. The VOLUNTARY 110% contribution is used to support ongoing Chamber programs. When you receive your membership investment renewal notice, consider becoming a 110% Club member. The little extra goes toward the support of the many events and activities conducted by the Chamber annually. You will be recognized in the Chamber newsletter. Following are the 110%ers for the month of August:

Del Norte Mobile Home park
Boys & Girls Club of Lompoc
Western States Petroleum Assn.

Days Inn
LVCHO

Thomas C. Hom
Lompoc Toys for Tots
Lompoc Rotary Club
Blacksmith Steakhouse
Tor's Foreign Cars Service
Bernard I. Weinstock. MD



Happy Halloween

Community Events

October 1, Santa Barbara County Local Fest, Ken Adam Park, 11 a.m. - 6 p.m. \$25 admission. Info: sblocalfest.com or visit the V.V. Sunday Farmers Market

October 1, Lompoc Concert Assn. presents "Southern Fried Jazz," 7:30 p.m., First United Methodist Church. Info: 805-740-3006 or 805-735-1408

October 5, Lompoc Valley Community Health Summit, Anderson Recreation Center, 1:30-4:45 p.m. Info: Judy Taggart, taggartj@lvcho.org or 805-736-5985

October 6, First Thursday Wine & Culture in the Ghetto, Flying Goat Cellars, 1520 E. Chestnut Ct., Unit A, 4:30-6:30 p.m.

October 7-8, Candlelight Tours, La Purisima Mission. Info: 805-733-3713

October 8, Scramble for a Cure Golf Tourney, Village Country Club, 12 p.m. Info: Country Club Pro Shop, 805-733-3537

October 8, LCT presents "Saints of My Own Design," fundraiser show for Susan B. Komen Passionately Pink for the Cure, \$25., Lompoc Library Grossman Galery, 501 E. North Ave.

October 9, Second annual "Fallin' for a Purpose," Lompoc Airport.

October 13, Cabrillo High School Aquarium open house, 6:30-8:30 p.m.

October 22, Village Days, La Purisima Mission. Info: 805-733-3713

October 22, Make a Difference Day, Beattie Park. Info: 805-875-8100 or 805-875-8034

October 22, Monthly open house at the historic Fabing-McKay-Spanne House, 207 North L St., 10 a.m.-1 p.m.

October 22, Monthly open house at the Artesia School House, 115 W. Chestnut Ave., 2-4 p.m.

October 29, Arts and Crafts Bazaar, Elk's Lodge, 9 a.m. - 4 p.m. Info: 805 757 8862 or 805 736 2264

October 29, Zombie Walk along H Street

November 5, Alpha Club Fashion Show, Elk's Lodge, Social 11:30 a.m., lunch 12 p.m., fashion show 1 p.m. \$30 per person. Info: 805 736 1645 or 805 7353 2345

November 9, Cabrillo High School Aquarium open house, "Watersheds," 6:30-8:30 p.m.

Welcome New Chamber Members

As of August 2011

Taste of Sta. Rita Hills
RK Jimenez Construction



Renewing Members

As of August 2011

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